



# JAKE SANDTNER

MARKETING MANAGER

## CONTACT

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### WEBSITE

[jakesandtner.com](http://jakesandtner.com)

### PHONE

0415 541 818

### EMAIL

hello@jakesandtner.com

## SOCIAL MEDIA

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### LINKEDIN

[/jakesandtner1993](https://www.linkedin.com/in/jakesandtner1993)

### INSTAGRAM

[@sandtner](https://www.instagram.com/sandtner)

## REFERENCES

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### DR. NIGEL KRAUTH

GRIFFITH UNIVERSITY  
Professor of Creative Writing

### MR THOM ROGERS

EVERYDAY MASSIVE  
Senior Copywriter/Strategist

REFERENCE CONTACT  
INFORMATION ON REQUEST

## WORK EXPERIENCE

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### 2020 - CURRENT // SILK LAUNDRY

*Marketing Manager*

- + Global marketing lead of luxury fashion label
- + Strategist across ecommerce, B2B, retail, and brand
- + Creative & professional brand direction
- + Public relations and KOL relationship management
- + Paid digital and traditional advertising account management
- + Campaign and DTC content production management
- + Professional, technical & creative copywriting
- + Capsule and product design coordination
- + Graphic design and creative load coordination

### 2018 - 2020 // LIIVE VISION & FK SURF

*Marketing & Graphic Design Manager*

### 2016 - 2018 // THE BILLABONG GROUP

*Marketing Coordinator*

## EDUCATION

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### 2020 - CURRENT // GRIFFITH UNIVERSITY, GOLD COAST

*Doctor of Philosophy (PhD)*

Thesis: In-progress

### 2018 - 2019 // GRIFFITH UNIVERSITY, GOLD COAST

*Master of Arts by Research (MAR)*

Thesis: The Voices of Surf Writing

### 2012 - 2016 // GRIFFITH UNIVERSITY, GOLD COAST

*Bachelor of Arts in Journalism & Creative Writing (BA)*