



JAKE SANDTNER

MARKETING MANAGER

CONTACT

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SOCIAL MEDIA

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REFERENCES

PROF. NIGEL KRAUTH

GRIFFITH UNIVERSITY
Research Supervisor

MR THOM ROGERS

EVERYDAY MASSIVE
Senior Copywriter/Strategist

REFERENCE CONTACT
INFORMATION ON REQUEST

WORK EXPERIENCE

2020 - CURRENT // SILK LAUNDRY

Marketing Manager

- + Marketing & brand lead of global luxury fashion business
- + Creative & professional graphic design lead
- + Facebook & Google advertising account management
- + EDM design & implementation with high success rates
- + Professional, technical & copywriting for all aspects of business
- + Strategic social media and gifting strategist
- + E-Commerce content coordination & SEO management
- + Formulation of social media competition & influencer campaigns
- + Low-level product design and photo retoucher

2018 - 2020 // LIIVE VISION & FK SURF

Marketing & Graphic Design Manager

2016 - 2018 // THE BILLABONG GROUP

Marketing Coordinator

EDUCATION

2020 - CURRENT // GRIFFITH UNIVERSITY, GOLD COAST

Doctor of Philosophy (PhD)

Thesis: Wave-riding in Fiction

2018 - 2019 // GRIFFITH UNIVERSITY, GOLD COAST

Master of Arts by Research (MAR)

Thesis: The Voices of Surf Writing

2012 - 2016 // GRIFFITH UNIVERSITY, GOLD COAST

Bachelor of Arts in Journalism & Creative Writing